



Partners working together to cultivate an attractive and thriving downtown

MINUTES

Economic Vitality Team: Real Estate Professionals Meetings

Wednesday, August 24th, 2016

3 pm

The Coffee House - Upstairs

TEAM LEADER: Brad Lois

VOLUNTEERS IN ATTENDANCE: Peter Smet, Jenny Trick, Bob Grandi, Brandi Nelson, Leslie Scherrer-Pella, Julie Morse, Tina Chitwood, Steven Quist, Dana Kroll

1. The team discussed and revised the Team Focus/Goals
 - a. Meet with Real Estate Professionals (developers, brokers & site selectors) to:
 - i. Provide relevant materials relative to business location decisions related to the Burlington community
 - ii. Communicate findings from property owner surveys and findings from roundtable sessions with business owners
2. Next Steps
 - a. Determine the readily available information that we have access to that is needed by R.E. professionals
 - b. Determine where to post this information
 - c. Determine the best ways to communicate the availability of this information with the R.E. community
 - d. Idea: Invite business owners to discuss: 1) Why they chose Burlington, 2) What information is useful in making a site location decision, 3) What positive and negative experiences did they go through to start their business in Burlington?
 - e. Idea: WI Realtors Association Presentation – “How Other Communities Have Successfully Revitalized Their Downtowns” by Doug Wheaton
 - f. Idea: Tyson Fettes, Racine County Register of Deeds, overview of County’s website/GIS platform
 - g. Join forces with Profile/Marketing team
3. Assignments
 - a. Brad and Tina to contact Rugans and Musicology owners to invite them to the next meeting to discuss questions above
 - b. Tina to contact all volunteers of this group and Profiles/Marketing group to determine the best meeting date and time
4. Next Meeting Date
 - a. TBD by Tina now that we are combining groups, shooting for third week of each month