



**CITY OF BURLINGTON**  
**Committee of the Whole Minutes**  
**Robert Miller, Mayor**  
**Diahnn Halbach, City Clerk**  
**Tuesday, February 17, 2016**

**1. Call to Order/Roll Call**

Mayor Robert Miller called the meeting to order at 6:30 p.m. starting with roll call. Aldermen present: Ed Johnson, John Ekes, Bob Grandi, Ruth Dawidziak, Tom Vos, Jon Schultz, Tom Preusker and Todd Bauman. Excused: None

Student Representatives Present: Shiyue Xie. Student Representatives Absent: Abigail Sibilski

Also present: City Administrator Carina Walters, City Attorney John Bjelajac, Chief of Police Mark Anderson, Director of Administrative Services Megan Watkins, and DPW Director James Bergles.

**2. Citizens Comments and Questions**

There were none.

**3. Approval of Minutes from February 2, 2016**

A motion was made by Preusker with a second by Vos to approve the minutes from February 2, 2016. With all in favor, the motion carried to approve the minutes.

**4. Topic: Presentation – Representatives from the Chamber of Commerce and Real Racine to discuss 2015 Year in Review and 2016 Initiatives.**

Jan Ludtke, representative for the Chamber of Commerce, gave an overview of the Chamber's expenditures and marketing efforts in 2015 and reviewed plans for 2016. Ludtke added that the Chamber would be doing another segment with Discover Wisconsin featuring Racine County, which is the Chamber's second effort with them and received very good results from the first time they were featured. Ludtke said the Chamber also developed and conducted a community based survey, taking a proactive approach to gauge public opinion and to find out what people want, what they like, and what they don't like about the community, in terms of shopping, commercial services, and quality of life issues and with that information, the Chamber has been working with City Administrator, Carina Walters and the RCEDC to put together the information and begin working on the program for the downtown to improve our community. Ludtke went on to say that the Chamber has also been a big supporter of Bike Burlington, which has been an important draw for tourism. Ludtke said that further details regarding the Chamber's expenditures and marketing efforts can be found online.

Schultz wanted to know if the Chamber had any metrics available to support their marketing efforts in order to measure the effectiveness. Ludtke responded that metrics are measured through tracking visitors and where they come from, whether it be from Wisconsin, another state or if they are traveling internationally. Ludtke stated that in 2015, there was nearly 10,000 visitors who were

tracked through the Chamber doors itself. Vos asked if the available metrics could be forwarded to the Council. Ludtke said she would forward them on.

Dave Kmetz, Chamber of Commerce President, encouraged businesses to join the Chamber and that currently there are 480 members. The Chambers goal is to reach 500.

Dave Blank, President and CEO of Real Racine gave a brief PowerPoint presentation of their year in review and a look at their 2016 initiatives which involves further promotion of Racine County and enhancing its “destination appeal”.

- 5. Topic:** Resolution 4772(46) to consider authorizing Change Order Number One with Townsend Construction, Inc. for the “Burlington TID 5 Utility and Street Improvements, Phase 2”, project for an increase in the contract in the amount of \$75,261.35.

Mayor Miller introduced Resolution 4772(46) and opened it up for discussion.

Vos inquired if this was part of the \$450,000 that was needed to cover additional costs of the TID 5 project. Miller replied that this amount is part of the \$450,000 that was already authorized to borrow.

- 6. Topic:** Resolution 4773(47) to consider approving an Engineering Service Agreement with Baxter and Woodman, Inc. to prepare an amendment to the Well 11 Radium Compliance Report and prepare a planning study for future treatment options at Well 11 for the not-to-exceed amount of \$26,300.

Mayor Miller introduced Resolution 4773 (47) and opened it up for discussion.

Miller reminded everyone that on December 31, 2015, Well 11 was mandated by the DNR to be placed into emergency use only as the City had not yet installed treatment equipment and/or gained a waiver from the DNR to maintain its use until March 2016 and in order to bring the Well back into service, a new treatment system will need to be installed to address Radium. The deadline for the engineering report is March 31, 2016 and the submittal of the plans and specifications are due by June 30, 2016. Miller added that strontium is the next contaminant the Environmental Protection Agency (EPA) will be looking at in the near future. Walters stated that Baxter and Woodman will analyze all options for removing both radium and strontium will provide the City with a long term plan.

## **7. Adjourn**

A motion was made by Bauman with a second by Johnson to adjourn the meeting. With all in favor, the meeting adjourned at 7:35 p.m.

Minutes respectfully submitted by:

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Diahnn C. Halbach  
City Clerk  
City of Burlington